

NOWZAD

CASE STUDY

DNN WEB DESIGN & DEVELOPMENT

THE PROJECT



“It was important for our Nowzad team to be able to easily add new content to the site in the form of news items, this had been quite difficult with our old site. I chose Pure Systems, to redesign and host the new site as I felt it was important to be able to visit the hosting company personally as well as be able to discuss the redesign in person, the Pure Systems team are great people to work with – they made the redesign process easy for me!”

Pen Farthing, Founder,
Nowzad Animal Rescue

THE BRIEF...

Pure systems were recently commissioned to undertake a site rebuild for Nowzad animal rescue. Their existing site, built with WordPress, required a design refresh and responsive template. It was also important to be able to easily add updates which was very difficult and time consuming on the old site.

RESPONSIVE & EASILY MANAGED

The new website, built in DNN, was commissioned by Pen Farthing, founder of Nowzad. At the heart of the new design is a fully responsive framework which enables the site to be viewed on all devices. This is an important SEO positive step for the Nowzad site. Pen said “It was also important for our Nowzad team to be able to easily add new content to the site in the form of news items, as previously this had been quite difficult with our old WordPress site. I chose Tiverton based web design and development company, Pure Systems, to redesign and host the new site as I felt it was important to be able to visit the hosting company personally as well as be able to discuss the redesign in person, the Pure Systems team are great people to work with – they made the redesign process easy for me!”

THE SOLUTION

The site was redesigned for a cleaner look and to provide a fully responsive template. News and updates to content are now handled with our newly developed ContentPro module and can be achieved quickly and simply which was a key requirement of the build.

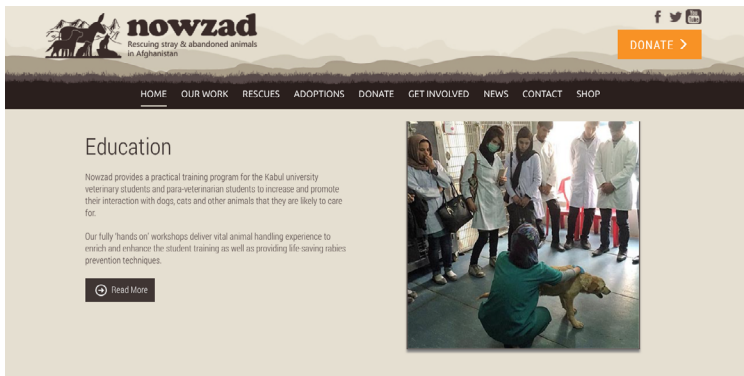


THE RESULT

FEATURES...

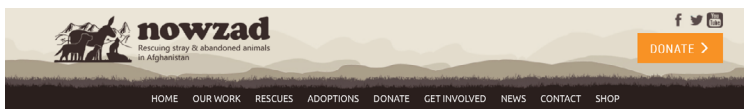
The finished DNN site is now fully responsive with the ability to easily add new content with Pure Systems brand new ContentPro module. The ability to easily add fresh content is a very SEO positive move. The team at Nowzad also now benefit from improved hosting and support for the site.

The online shop is powered using CartViper and Pure Systems developed a donation module linked to PayPal to enable Nowzad to easily receive donations.

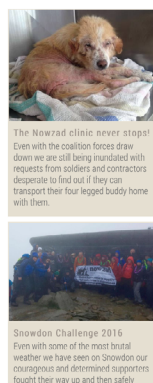


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NEWS



The Nowzad website can be found online by visiting <http://www.nowzad.com>

For more information on DNN web Design & Development visit www.puresystems.co.uk

“It was a pleasure to be involved in the redesign of the Nowzad website and to offer ongoing hosting and support to Pen and his team.

We are delighted to have been able to deliver the web solution required to enable this fabulous, local charity to continue their good work..”

Dan Rice, Pure Systems