

HAMPSHIRE TRUST BANK

CASE STUDY

DNN WEB DESIGN & DEVELOPMENT

THE PROJECT



Hampshire Trust Bank

“Pure Systems are exceptional web developers and DNN specialists. A key client required a complex and substantial web build and CMS integration on a Microsoft server and Pure Systems stepped up to the plate with the ideal solution.

Their technical familiarity and mastery of DNN was vital to the solution and met the client’s requirements fully.”

Mike Symes - Chief Executive
Financial Marketing

THE BRIEF...

Following consultation with Mike Symes of Financial Marketing we were appointed to effect a website build for Hampshire Trust Bank PLC.

The previous site for HTB was not built in DNN so the new solution included the integration of a DNN CMS. Site security was a major consideration for the bank, making DNN the perfect choice for the CMS.

REGULAR NEWS UPDATES

Hampshire Trust Bank needed the ability to easily add content to the site with regular news updates and press updates necessary to keep their customers up to date with the latest developments in the fast moving financial sector.

DNN was a great choice here, offering the ability to quickly and easily add new content to the news pages of the site with in-page editing.

THE BUILD

Mike Symes, Chief Executive of Financial Marketing appointed Pure Systems to deliver the project on behalf of Hampshire Trust Bank. In this instance we worked closely with Financial Marketing who are a specialist, full-service agency focussed on branding, content, marketing and communications for the financial sector.

Financial Marketing had a worked up design which then needed to be applied to the DNN framework by creating a bespoke ‘skin’ to reflect the chosen design. It was important for us to be able to work with other creative teams to deliver the project to a tight deadline.

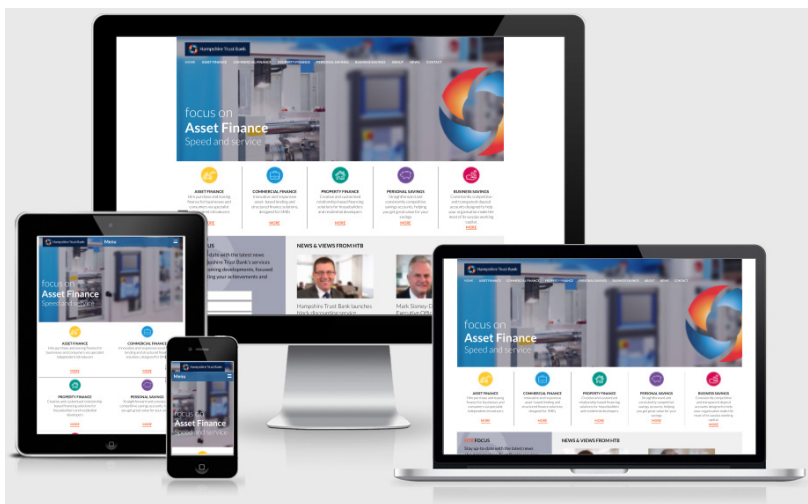
THE RESULT

Mike Symes, said of the build “Above all, Pure Systems had the ability to listen and understand the requirement as well as adding real value to the design phase and user experience.

They were always available when needed and extremely prompt in their delivery on a complex and challenging build, responding to client’s requirements with agility, accuracy and care.

They always take the time to explain and answer questions and concerns, working at a highly technical level, whilst operating jargon free client communications and keeping the project firmly on track.

In addition to having a strong design sensibility and being able to work collegiately with creative teams, Pure Systems excel at website programming and development. I can’t say enough about their professionalism, attention to detail, and vast technical knowledge on multiple levels.”



“We are very pleased to have been able to work closely with both Financial Marketing and Hampshire Trust on the delivery of this project.

HTB’s requirement for a complex website build with CMS integration and the ability to regularly add new content to the news and press sections of the site made DNN CMS the perfect choice. We relished the challenge of creating a bespoke skin and working with other design teams to deliver the project.”

Dan Rice, Pure Systems

The Hampshire Trust Bank website can be found online by visiting <https://www.htb.co.uk>

For more information on DNN web design & development visit www.puresystems.co.uk